

# IPEIA 2021 Sponsorship Package



**The IPEIA 2021 Conference & Exhibition invites you to  
SUPPORT your Industry**

The Banff Centre  
Banff, Alberta, Canada  
March 1 - 5, 2021



## 2021 IPEIA Conference & Exhibition 25<sup>TH</sup> IPEIA Conference



**NOTE: Please be advised, due to the COVID 19 pandemic, all sponsorship opportunities are currently “on hold” until further notice. More information will follow as available.**

The IPEIA Sponsorship Program continues to support educational initiatives and research in the pressure equipment integrity industry. Over 800 delegates from all over the world gathered in Banff for 5 days to attend the 25<sup>TH</sup> IPEIA Conference & Exhibition for a unique opportunity to learn from industry leaders and some of the most knowledgeable specialists in the industry.

At this time, we are laying the foundation for IPEIA's 25<sup>TH</sup>, which will run from March 1 - 5, 2021. Not only will your participation and visibility stimulate innovative thinking amongst the 2021 delegates, your continued support will also emphasize your company's commitment to the industry.

### Benefits of Sponsorship:

- Opportunity to show your support for the pressure equipment integrity industry.
- Raises your profile as an industry leader.
- Proves that your company is committed to continuous improvement and ongoing industry research making professional connections and sharing experiences.
- Opportunity to be in front of your target market.
- Allows reach and exposure to new clients, customers and businesses.
- Platform to reconnect and engage with customers, suppliers and friends.
- Opportunity to form important business relationships with regulators.
- To be associated with “the” pressure equipment integrity conference.
- Demonstrates leadership by showing you are part of the latest research and discussion of the issues.
- Generates prospects and sales, by bringing customers to you.
- Develops market leadership through a role that fosters dialogue on key business issues and trends.

Participation in the IPEIA 2021 sponsorship program is a highly visible, cost-effective way for your company to showcase your products and services. Make conference delegates aware of your commitment to the pressure equipment industry by investing in a corporate sponsorship.

### IPEIA 2021 Sponsorship Program

The objective of the IPEIA sponsorship program is to show continued support for the industry while also emphasizing your company's commitment to the industry.

#### ALL IPEIA 2021 SPONSORS RECEIVE THE FOLLOWING:

- Your corporate logo in electronic format on our redesigned conference website with a link to your company website for one year.
- Your corporate logo on display on site at the Conference.
- Public acknowledgement at the conference speaker venue.
- Constant visibility and acknowledgement on the Conference App.



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## IPEIA 2021 Sponsorship Opportunities

For most up to date sponsorship opportunities and costs, please refer to <https://ipeia.com/>

### Conference Registration Sponsorship

**\$20000.00**

Conference Registration Sponsorship includes:

- Five (5) complimentary delegate passes.
- Welcome Signage on the outside of the venue building to greet the delegates.\*
- Company logo will be featured on each Delegate name tag. Each delegate is required to wear their name tag through-out the duration of the conference and exhibition.

\*The sign will be created, installed, and removed at the sponsor's costs. Design of the sign will be approved by IPEIA's committee members.

Opportunity	Duration	Remaining
Conference Registration	Conference Year	SOLD OUT

### Conference App Sponsorship

**\$15000.00**

Conference App Sponsorship includes:

- Four (4) complimentary delegate passes.

Opportunity	Duration	Remaining
Conference Mobile App	Conference Year	1

### Networking Event Sponsorship

**\$20000.00**

Networking Event Sponsorship includes:

- Five (5) complimentary delegate passes.

Opportunity	Duration	Remaining
Conference Networking Event	Thursday, March 4	1

### Gold Sponsorship

**\$5500.00**

Gold Sponsorship includes:

- Three (3) complimentary delegate passes.

Opportunity	Duration	Remaining
Conference Lanyards	All Week	1
Conference Shuttle	Wednesday, March 3 – Friday, March 5	SOLD OUT
Wednesday Welcome Lunch & Keynote Speaker (Co-Sponsor)	Wednesday, March 3	SOLD OUT
Exhibitor Appreciation Event	Wednesday, March 3	1
Thursday Keynote Speaker	Thursday, March 4	1
Thursday Conference Working Lunch	Thursday, March 4	1
WIFI (Landing Page for all Delegates)	All Week	SOLD OUT



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**Silver Sponsorship** **\$3300.00**

Silver Sponsorship includes:

- Two (2) complimentary delegate passes.

Opportunity	Duration	Remaining
Conference Pens	All Week	SOLD OUT
Hotel Cards	All Week	SOLD OUT
Pre-Conference Training Session Lunches (Co-Sponsor)	Monday, March 1 – Tuesday, March 2	SOLD OUT
Industry Inspector's Meeting Refreshment Break	Tuesday, March 2	1
Student Shuttle Service - Bring the next generation to the conference!	Friday, March 5	1
Closing Remarks and Awards/Friday Keynote Speaker	Friday, March 5	1
Delegate Workstations	All Week	1
Friday Conference Brunch	Friday, March 5	1

**Bronze Sponsorship** **\$1650.00**

Bronze Sponsorship includes:

- One (1) complimentary delegate passes.

NOTE – IPEIA will promote all of our refreshment break sponsors on signage which will remain up for the duration of the conference. Therefore, no matter which of the following breaks you sponsor, your corporate name will be in front of the IPEIA delegates for the entire conference.

Opportunity	Duration	Remaining
Student Career Path Session	Friday, March 5, 1:15 - 2:30pm	1
Refreshment Breaks (11 Opportunities)	Wednesday, March 3 – Friday, March 5	8
Technical Program Presentations (10 Opportunities)	Wednesday, March 3 – Friday, March 5	8

**Spousal Program Sponsorship** **\$825.00**

Opportunity	Duration	Remaining
Spousal Program	All Week	2